

Integrated analysis and Assessment of Green City Oases

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Value of green city oases



Recreation



Urban risk mitigation



Urban Climate




Environment



Human Wellbeing



Urban Ecosystems



Health



Quality of Life



Residential satisfaction



A city's image

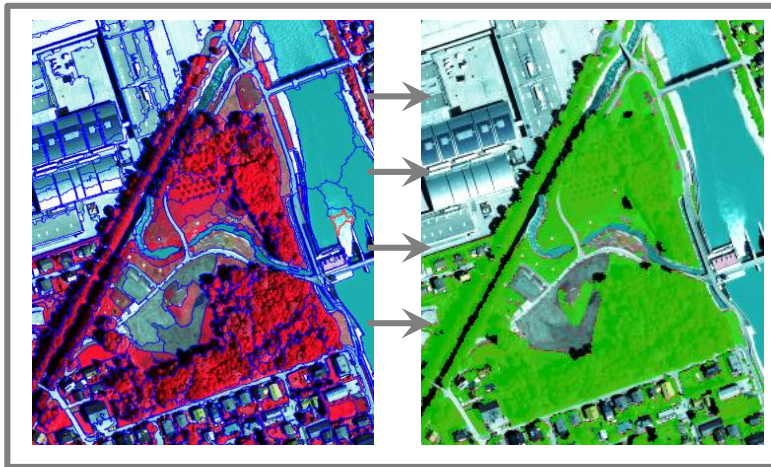


Planning

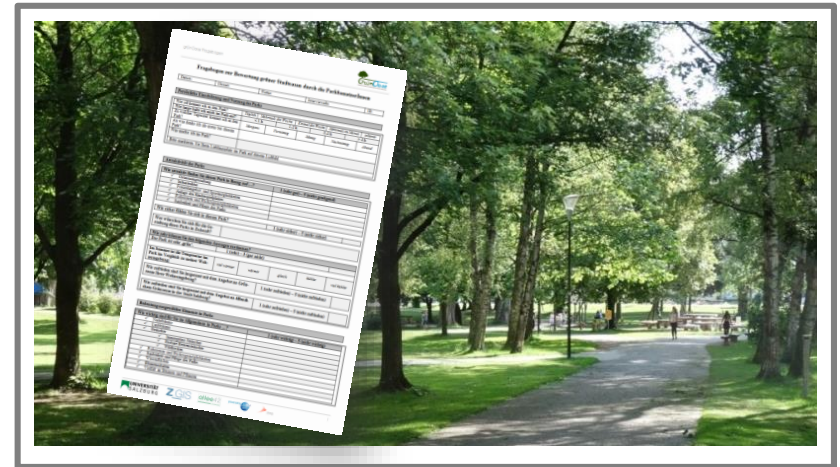
Aim of the project

- Developing methods to support a sustainable planning and management of parks that can react to changing user needs and new requirements.

Quantitative information
Earth observation data

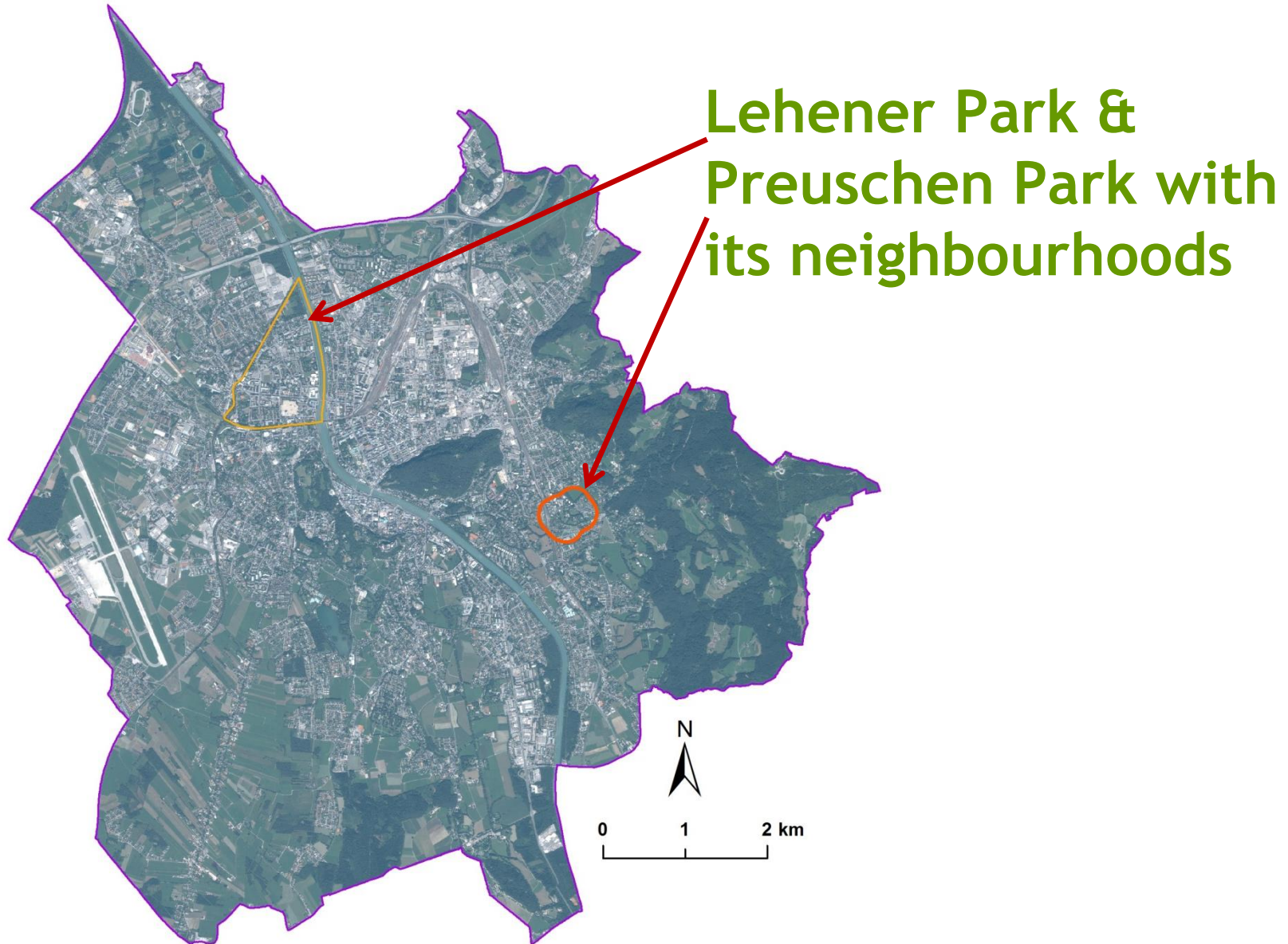


Qualitativ Information
In-situ questionnaire surveys

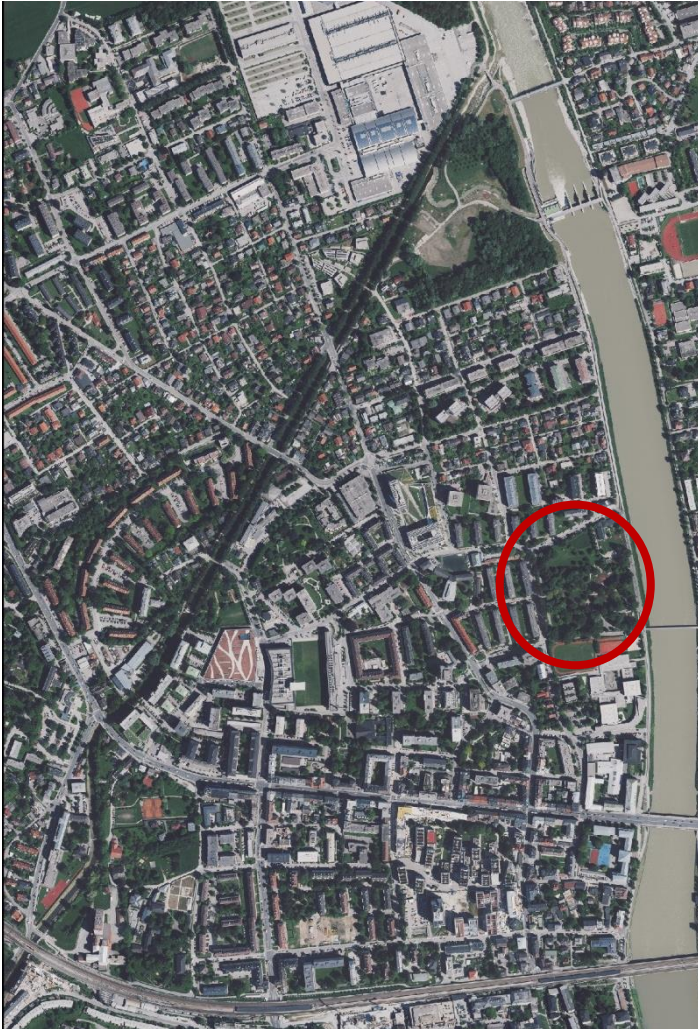


**Integrated
database
(Re)designing
parks**

Two study areas in the city of Salzburg



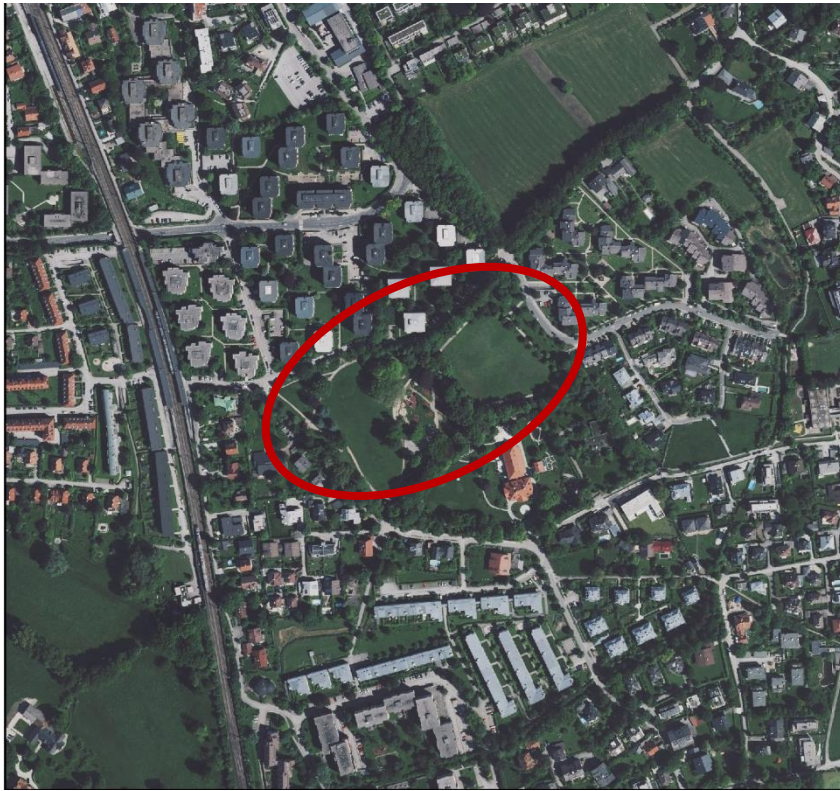
Lehener Park with its district



Aerial photography, 2014



Preuschenpark with its neighbourhood



Aerial photography, 2014



Remote sensing data



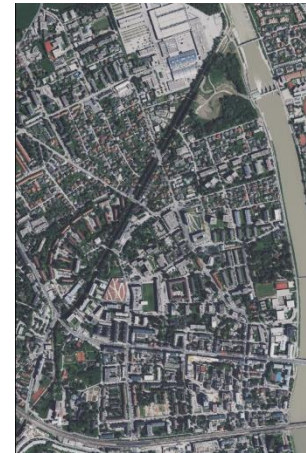
Quickbird,
21.06.2005



WV-2,
09.07.2011



Orthofoto,
2012

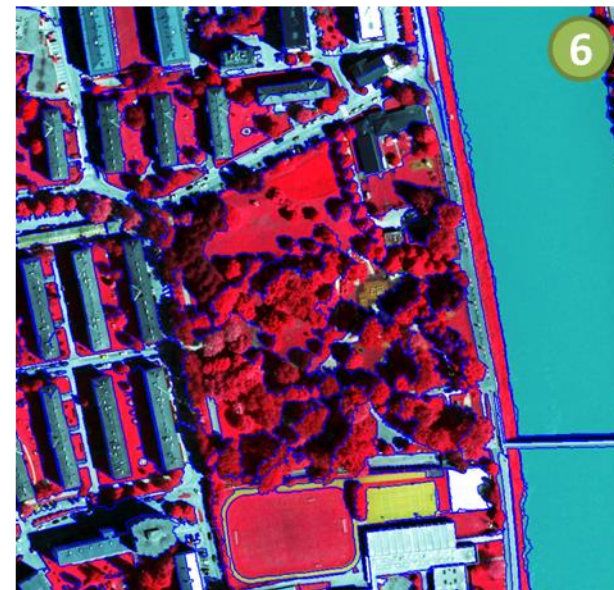
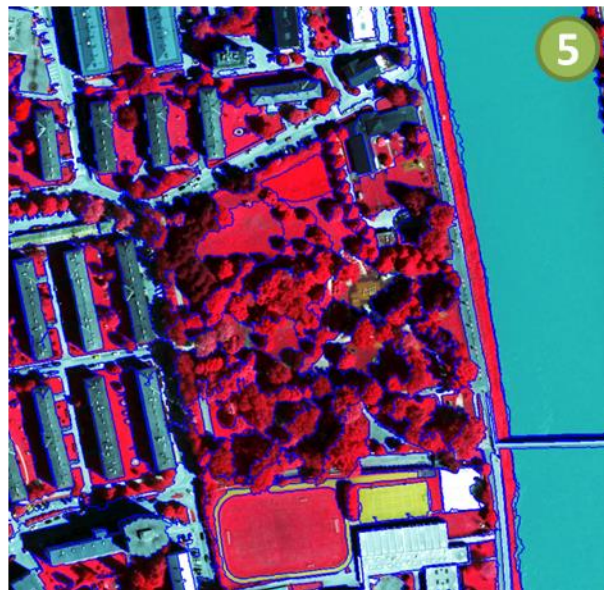
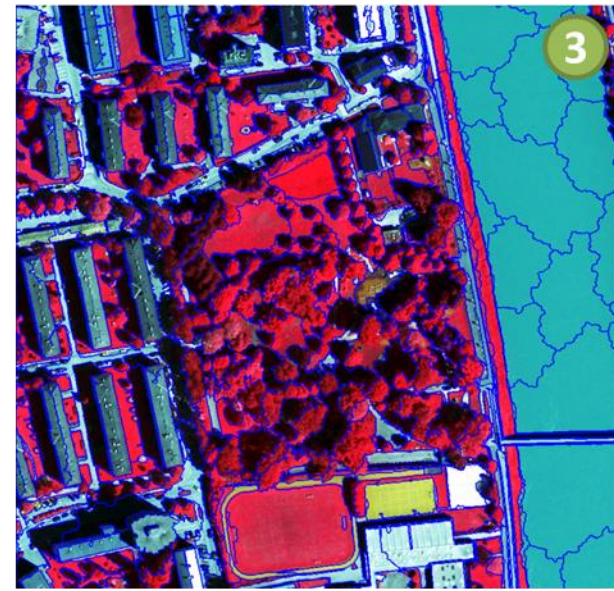
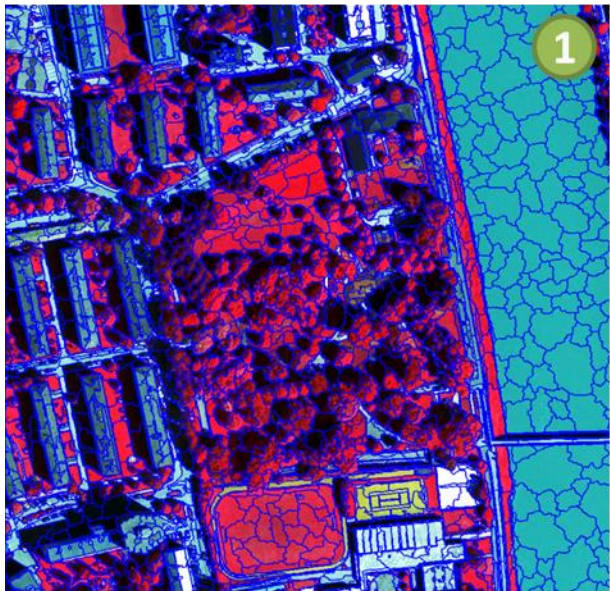


Orthofoto,
2014

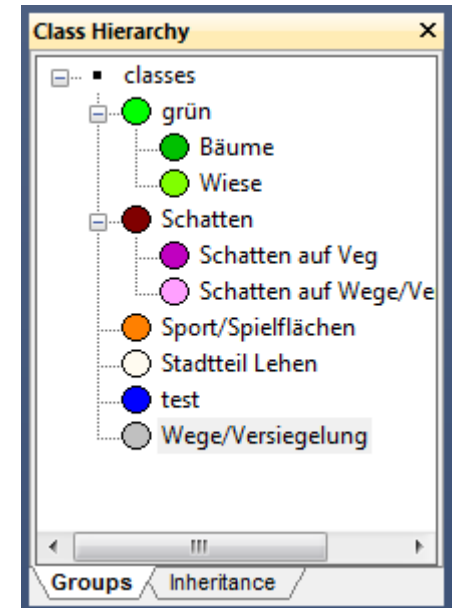


Pleiades,
01.09.2015

Object-based image analysis approach



Spatial distributuin and amount of green structure



Questionnaire survey - UGS visitors

4 Themes

- Personal assessment
- Attractiveness
- Importance of various elements of the parks in general
- Accessibility

⇒ 164 Answers in 5 days

⇒ Between 7:45 a.m. to 8:30 p.m.

The questionnaire is titled "Fragebogen zur Bewertung grüner Stadtecken durch die ParkbesucherInnen" and is associated with the "Green-Close" logo. It includes a header for "Öffentliche Grünanlagen" and a section for "Persönliche Einschätzung und Nutzung des Parks". The form contains several Likert-scale questions, such as "Wie zufrieden sind Sie mit dem Park?" and "Wie wichtig sind für Sie im Allgemeinen die Parks?". It also includes a section for "Bewertung verschiedener Elemente im Park" with a list of elements like "Landschaftsbau", "Vegetation", "Wasser", "Spielplätze", etc. The form is distributed by the "UNIVERSITÄT SALZBURG" and "ZGIS".

Analysis of the survey data

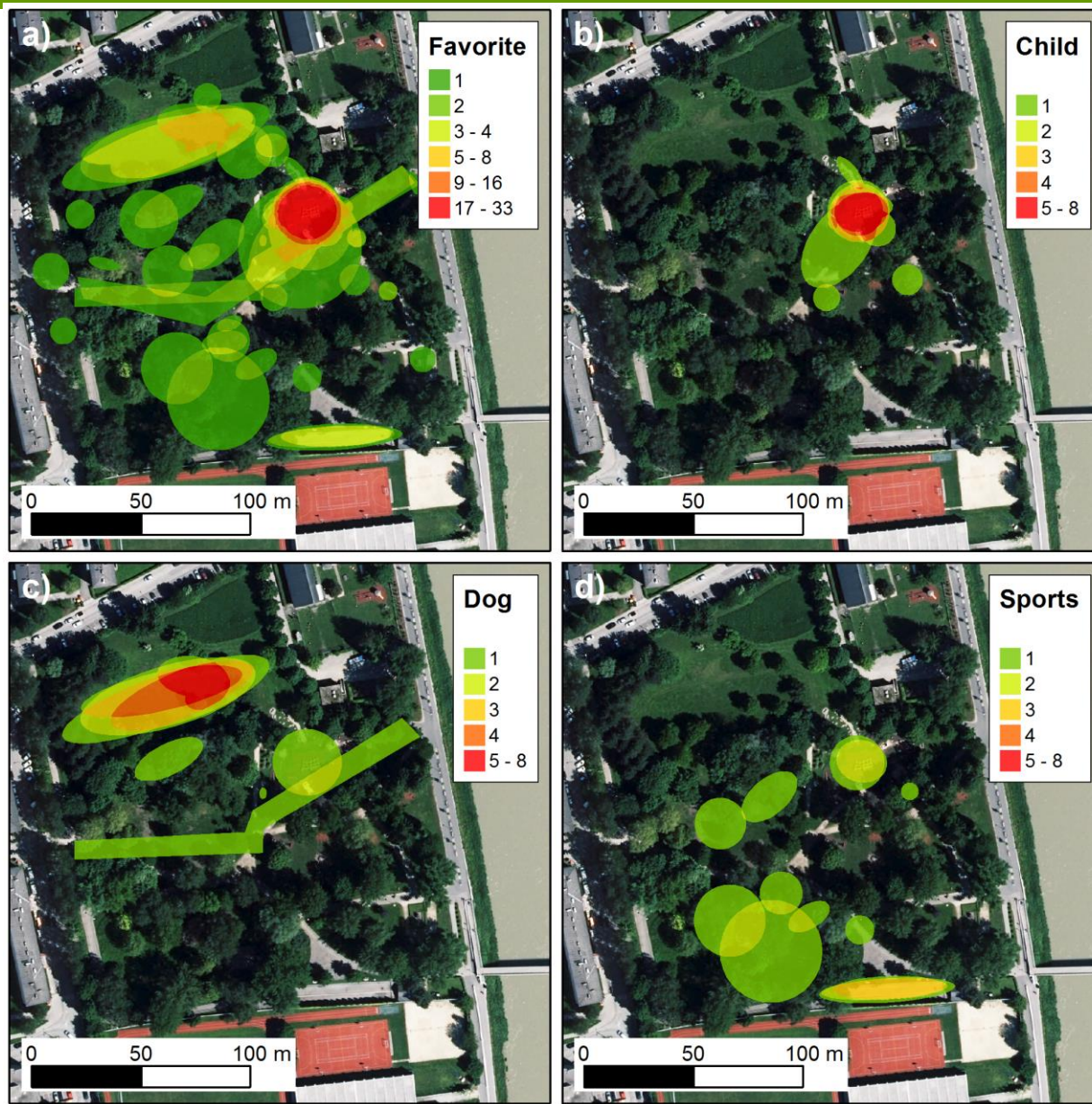
- **Statistics e.g.:**
 - preferences for attractiveness
 - perceived safety
 - perceived greenness
 - perceived summer temperature
 - perceived significance of various features and services offered by the parks

The image shows a survey form titled "Fragebogen zur Bewertung grüner Stadtecken durch die Parkbesucherinnen" (Survey for the evaluation of green city corners by park visitors). The form is divided into several sections:

- Personelle Einschätzung und Nutzung des Parks:** This section asks for personal information and includes questions like "Wie oft kommen Sie in den Park?" (How often do you come to the park?) and "Wie lange halten Sie sich im Park auf?" (How long do you stay in the park?).
- Leistungsaspekte des Parks:** This section evaluates various aspects of the park, such as "Wie zufrieden sind Sie mit dem Zustand des Parks?" (How satisfied are you with the state of the park?) and "Wie sicher fühlen Sie sich in diesem Park?" (How safe do you feel in this park?).
- Bedeutung verschiedener Elemente im Park:** This section asks about the importance of different elements in the park, such as "Wie wichtig sind für Sie die folgenden Aspekte im Park?" (How important are the following aspects in the park?).

The form includes various tables and checkboxes for data collection. At the bottom, there are logos for "UNIVERSITÄT SALZBURG", "ZGIS", and "dlee42".

Spatial hot spots of favourite places according to activities



Expert interviews with 4 stakeholders



User workshop to present initial results





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